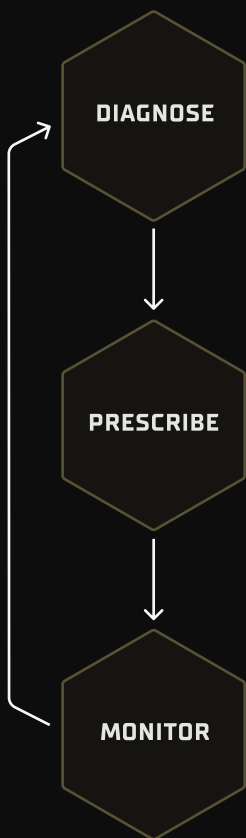


IMPROVING PUBLIC SAFETY SERVICES THROUGH DATA-BASED DECISION MAKING

The Darkhorse Emergency Decision Analytics Platform empowers public safety organizations to make confident decisions that protect growing communities. Using clean, reliable response and forecasted data, the platform allows you to mathematically optimize resource allocations for today and well into the future. Use it to save more lives, reduce property damage, and continually improve your service.

DARKHORSE EMERGENCY DECISION ANALYTICS PLATFORM:



DARKHORSE DIAGNOSTICS

See where and why performance problems exist within your service.

- View up-to-date performance metrics
- Explore how response performance has changed over time
- Drill down into the root causes of overgoal responses

DARKHORSE DEPLOYMENT

Test deployment scenarios and discover optimal solutions in a no-risk environment.

- See how anticipated community growth will affect risk levels and your service's capacity to handle it.
- Calculate the optimal locations for future stations
- Gauge the impact of moving resources before you make changes
- Gain stakeholder support for critical community decisions

DARKHORSE DASHBOARDS

See where and why performance problems exist within your service.

- Validate your deployment and resource allocation decisions
- Support management practices with customizable monitoring and reporting tools
- Keep everyone focused on critical performance indicators

Public safety organizations rely on the Darkhorse Emergency Decision Analytics Platform to:

- DEVELOP, MONITOR, AND IMPROVE STANDARDS OF COVER
- DEVELOP AND EVALUATE COMMUNITY RISK ASSESSMENTS
- PURSUE AND MAINTAIN CPSE ACCREDITATION
- CONDUCT NEEDS ASSESSMENTS
- CONFIDENTLY ENGAGE IN STATION LOCATION PLANNING
- GAIN CONSENSUS AMONG STAKEHOLDERS



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"We've made some really critical decisions heavily based on the data that Darkhorse is showing. We've confirmed station location in a way that is allowing our building team to move forward with confidence. And we've saved millions of dollars that would have been spent without resulting in significant gains."

– Dan Petersen, UFA Fire Chief



DARKHORSE
EMERGENCY

START YOUR CONTINUOUS IMPROVEMENT JOURNEY WITH DARKHORSE EMERGENCY

When your emergency service organization is ready to take evidence-based decision-making to the next level, the Darkhorse Emergency team offers the software and the hands-on guidance and support you need. Our 5-step process will soon have everyone in your organization making better decisions with greater confidence.

1

START WITH DATA YOU CAN TRUST.

We use a custom, open-source toolset—just like the data scientists at Google and Netflix—to turn your raw data mess into a clean, secure, and updated analytics database that delivers one version of truth.

2

MAKE YOUR FIRST DECISIONS WITH HANDS-ON HELP.

Our fire and analytics experts train you while walking you through your first set of critical decisions. You'll gain confidence in your data literacy skills and see the impact of data-based decisions in your metrics.

3

PRESENT WITH CONFIDENCE.

Hone your analysis and communication skills using the presentation-ready information and graphics generated by the platform.

4

ACCESS ONGOING SUPPORT.

Regular on-site education and coaching from our analytics experts are always part of the deal for platform subscribers. We help you troubleshoot and become increasingly data-savvy.

5

GROW YOUR EVIDENCE-BASED CULTURE.

As you continue to use the platform, data, analytics, and continuous improvement become embedded in your culture. Transparency and accountability define your service.

Evidence-Based Results for:

STRATHCONA COUNTY EMERGENCY SERVICES

- Quickly secured stakeholder buy-in for 3rd urban station
- Identified optimal locations for 3 future stations
- Confidently deferring capital investments without compromising service levels

TORONTO FIRE SERVICES

- Established a dedicated analytics team
- Achieved and is maintaining CSPE accreditation since 2019
- Implementing a rebuilding plan estimated to free up \$200 million in capital.

UNIFIED FIRE AUTHORITY

- Identified optimal locations for future stations
- Quickly gained buy-in from 16 different communities for a coordinated regional plan
- Saved million in unnecessary capital expenditures

CREATE SAFER COMMUNITIES TODAY AND IN THE FUTURE.

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